

Seeds of Life

Radioactive seed implants provide a noninvasive solution to prostate cancer for many patients, prolonging survival with an improved quality of life.

Cancer patients have more options than ever, so it's always important to consult an oncologist who is not only board certified but also offers every available treatment modality, notes board-certified radiation oncologist Larry Gandle, MD.

"When a patient is referred to us for prostate cancer treatment, we evaluate him to determine what treatments would

be most appropriate for his particular case," explains Dr. Gandle. "In the right patient, seed implants may be comparable to external beam radiation or radical prostatectomy



The Staff of FCI invite you to visit them on the Web at www.floridacancerinstitute.us.

Larry Gandle, MD, is a board-certified radiation oncologist. He received his undergraduate degree in biology from Tulane University College of Arts and Sciences, New Orleans, LA, where he graduated cum laude and went on to complete his medical degree at Tulane University School of Medicine. He served his internship in general surgery at Montefiore Hospital, where he also completed residencies in general surgery, urology, and radiation oncology. He is a member of the American College of Radiology, Radiological Society of North America, and American Medical Association.

Sawsan G. Bishay, MD, is a board-certified radiation oncologist. She completed her undergraduate degree and received her medical degree from the Alexandria University School of Medicine. She served her internship in internal medicine at the Methodist Hospital of Brooklyn and went on to complete a residency in the radiation oncology department. Dr. Bishay was chief resident in the radiation oncology department of the New York Methodist Hospital and is a member of the American Society for Therapeutic Radiology and Oncology.

in terms of effectiveness."

Used alone, seed implantation treatment is for low- to moderate-risk patients whose prostate size is within an appropriate range. High-risk patients typically need both external beam and seed implants.

"Sometimes we combine external beam radiation therapy with seed implantation," adds the doctor, "if there are certain parameters that would indicate that the cancer is a bit more advanced."

Seed implantation is a low-risk, noninvasive treatment option.

"Most people do just fine,

with very few side effects," assures Dr. Gandle. "Some patients experience minor side effects such as more frequent urination, but usually not until several weeks after the seeds are placed.

"It takes about six months for the radiation to completely dissipate, and any side effects typically dissipate as the radiation dissipates."

In many cases, hormonal therapy may be combined with radioactive seed implantation.

"Sometimes we use hormones in conjunction with seed implants to shrink the prostate down," explains Dr. Gandle, "so that the implantation procedure is technically easier and requires less seeds."

It's also worth noting that Florida Cancer Institute pioneered the usage of this modality in the greater Pasco-Hernando area.

"We have been providing this treatment longer than just about anyone else in the area," confirms Dr. Gandle. "Seed implantation was relatively new when we started offering it, but we did so because patients were seeking it. As it turns out, it was the right thing to do, and thousands of patients are doing well today because of that decision."

FHCN—Michael J. Sabino

Please visit the Florida Cancer Institute location most convenient for you.

ZEPHYRHILLS
38010 Medical Center Ave.
(813) 783-1676

NEW PORT RICHEY
8763 River Crossing Blvd.
(727) 842-8411

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7154 Medical Center Dr.
(352) 596-1926

HUDSON
13906 Lakeshore Blvd., Suite 330
(727) 863-8563

SPRING HILL
10441 Quality Dr.
(directly across from Spring Hill Regional Hospital)
(352) 688-7744

Yes! Please send me additional information about cancer treatment.

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Mail to: Florida Cancer Institute, P.O. Box 5562, Spring Hill, FL 34611
Attn: Vince Vanni

AUDIOLOGY

Visit Physician's Choice Hearing & Dizziness Center at www.tamphearingaids.com.

Hear Well Again

Some people like their hearing aids. For everyone else, there's the Oticon Delta.

"My wife told me for the longest time that I had a hearing problem," recalls Tampa native Steve Fredlund.

"She'd say things like, *Do you hear all those birds singing?* But I couldn't hear them. It was such a gradual thing that I didn't even realize it was happening."

When he underwent testing, Steve found out he suffered a definite hearing deficit.

"I've been with the fire department for 30 years," he explains, "and they started an occupational health program where we get a complete physical once a year. My hearing test showed I have a type of hearing loss that's very common with police officers and firefighters from being around loud noises like sirens."

Steve received hearing aids but couldn't get them to work well.

"I had trouble from day one," he says. "I just couldn't hear with them."

He subsequently consulted Jeffrey Clark, AuD, CCC-A, F-AAA, a certified clinical audiologist and founder of Physician's Choice Hearing & Dizziness Center.

"Dr. Clark is very helpful and informative," assures Steve, "and he told me what the problem was: The hearing aids I had been issued plugged up my ears."

The revolution is here

Dr. Clark suggested the Oticon Delta for Steve.

"The Oticon Delta is a revolutionary hearing device specifically designed for people who find noisy situations challenging at work or when socializing," explains Dr. Clark. "Never before has a device looked so good and had so much power to improve patients' speech understanding."

"And this hearing aid fits about 80 percent of people, which is just phenomenal," notes the doctor. "I've never

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THE SOUNDS OF SIRENS. "People who are having trouble with their hearing aids may have the wrong type," notes Steve, who can hear just fine now thanks to the Oticon Delta.

worked with a product that's so successful with so many patients."

"The Delta is what hearing aid wearers always hoped hearing aids would be," adds certified clinical audiologist Scott Sims, AuD, CCC-A, also with Physician's Choice Hearing.

This instrument is a tiny device that fits partly in the ear and partly on top of the ear; the ear makes little or no contact with it, and the upper part of the instrument is basically hidden by the ear.

"It doesn't plug up the ear, the wearer can hardly feel it, and it doesn't cause whistling or feedback," says Dr. Sims. "To users, it feels like they aren't wearing anything.

"This device offers the most sophisticated sound processing technologies available today," adds Dr. Clark. "It's amazing, and I've never been able to use that word before when describing a hearing aid."

"Like night and day"

Steve says the difference between his old hearing aids and the Oticon Delta is astonishing.

"I couldn't believe it," he marvels. "As soon as I put them in, it was like night and day."

"I sat there with my mouth agape. I could hear my blinker on my car, paper crinkling — all these things I hadn't been hearing for the longest time."

He appreciates the personal attention he received at Physician's Choice Hearing.

"Dr. Clark was able to help me out considerably, so I highly recommend him to anybody," says Steve. "He's been a godsend."

FHCN—Michael J. Sabino

Hear for you

Drs. Clark and Sims have been treating patients in Tampa for the last 11 years and welcome the opportunity to help patients overcome hearing loss, dizziness, or other balance disorders. Their offices are located at 3450 East Fletcher Ave., Suite 240, in Tampa and at 4051 Upper Creek Dr., Suite 100, in Sun City Center. For more information or to schedule an appointment, call (813) 558-1477.

Jeffrey Clark, AuD, CCC-A, F-AAA, is a certified clinical audiologist. He was awarded his doctorate in audiology from the University of Florida. Dr. Clark is a member of the American Academy of Audiology, Florida Academy of Audiology, and American Speech-Language-Hearing Association.

Scott A. Sims, AuD, CCC-A, is a certified clinical audiologist. He was awarded his doctorate in audiology from the Arizona School of Health Sciences. Dr. Sims is a member of the Florida Speech and Hearing Association and American Speech-Language-Hearing Association.

Physician's Choice
Hearing & Dizziness Center

Jeffrey Clark, AuD, CCC-A, F-AAA
Scott Sims, AuD, CCC-A